

# WILKO AMATEUR GARDENER OF THE YEAR

Spring is in the air and it's time to reap the rewards of your passion for gardening.

Whether you're making the most of small spaces with hanging baskets, growing greens on your allotment or cultivating a riot of colour in your flower beds, you could be in the running to be crowned **Wilko Amateur Gardener of the Year** and win a £250 Wilko gift card by showing off your green fingers.

There are six categories you can enter:

- **Best Garden Design**

Design your garden any which way your heart desires. The garden can be any shape, size or style, it just has to be your own private garden, not a stately manor or public area!

- **Best Junior Gardener**

Young and green fingered? If you're under the age of 18 and have helped transform a private garden into an outdoor haven, this is your chance to show off your talent.

- **Best Allotment**

Get creative with your private allotment. The allotment has to be a plot of land rented by yourself for growing vegetables or flowers.

- **Best Hanging Basket/Container**

If you enjoy concentrating your efforts into small but beautifully formed projects then this is the one for you. Just one hanging basket/container per entry please!

- **Best Wildlife Garden**

Be one with nature! Your garden must be an eco-friendly space that encourages natural wildlife, such as insects and birds.

- **Best Upcycled Garden**

One man's trash is another man's treasure! In a private garden setting, you should demonstrate how you've transformed discarded objects into new garden items that are full of character.

All you have to do to be in with a chance to win is share a photo of your garden or outdoor project. Email a single photo of your entry to **wilkogardener@wearebrazenpr.com** and ensure you specify which category, or categories, you would like to enter. Please only submit one photograph even if you wish to be considered in more than one category.

The winners will be picked by a judging panel, including Daily Express Gardening Editor Loiuise Midgely.

There's a £100 Wilko gift card and trophy up for grabs for the winner of each category and the overall champion will bag an extra £250 Wilko gift card.

Wilko is the place to pick up everything you need for your project from seeds and bulbs to greenhouses and fencing. If you want to make the most of your outdoor space with quality products at great prices, you'll find everything you need for your garden at wilko.com and in store.

So, whether tending to your lawn is like a full-time job or your small but beautiful balcony makes your neighbours green with envy, this is your chance to be rewarded for your hard work.

*The competition is open between the 26th March and the 30<sup>th</sup> June. All photographs must be taken in a garden or outdoor setting and of course, the photo needs to be yours alone.*

## **Amateur Gardener of the Year Competition Terms and Conditions**

### **General**

1. The competition promoter is Wilko Retail Limited ("Wilko").
2. Wilko is registered in England and Wales with company number 0365335 and registered office at:  
JK House  
Roebuck Way  
Manton Wood  
Worksop  
Nottinghamshire  
S80 3EG.
3. By entering this competition you give your consent to be added to the wilko mailing list. Your details will not be passed on to a third party.
4. By entering the competition, the entrant agrees and is bound by these terms and conditions.
5. Wilko cannot accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims suffered by entrants as a result of entering this promotion or accepting a prize. The Promoter further disclaims liability for any injury or damage to you or any other person relating to or resulting from participation in connection with this promotion.
6. The Promoter will be entitled to suspend or terminate the promotion at any time if circumstances adversely affect the operation of the promotion beyond its reasonable control or foresight and will not be liable to anyone as a result.
7. The Promoter shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control or any other circumstances amounting to force majeure.
8. Wilko reserves the right to change these terms at any time and to communicate the changes to entrants by updating these terms on this website.
9. These terms and conditions shall be governed by and construed in accordance with the laws of England and Wales.
10. By entering this competition, entrants acknowledge that the competition is in no way sponsored, endorsed or administered by, or associated with Facebook or any other social media provider, and that you are providing information to the promoter and not to any third party.

### **The Competition**

11. This competition is open to residents of the UK of any age but entrants must be submitted by persons over 18 so entries by juniors (under 18) must be submitted by a parent or guardian. This competition is open to amateur gardeners only and not professionals.
12. We are looking for the best gardener in the following categories:
  - Best Garden Design
  - Best Allotment
  - Best Hanging Basket/Container
  - Best Wildlife Garden
  - Best Upcycled Garden
  - Best Junior Gardener
13. The competition will run between 00.01 on 26th March 2017 and 23.59 on 30th June 2017.

### **To Enter**

14. Email a single photo of your entry to [wilkogardener@wearebrazenpr.com](mailto:wilkogardener@wearebrazenpr.com) and ensure you specify which category, or categories, you would like to enter. Please only submit one photograph even if you wish to be considered in more than one category.
15. The image file must be in JPEG format and 300 DPI and a minimum of 2MB. Entrants should include their own name, and telephone number within the email. This information will only be used to contact you if you are a winner and will not be retained.
16. Entries must be completed by the entrant only. Entries made by any other individual or any entity, and/or originating at any other internet web site or e-mail address, including but not limited to commercial promotions, subscription, notification and/or entering service sites, will be declared

invalid and disqualified from this draw. The use of any device to automate the entry process is prohibited.

17. One entry only per person.
18. Entrants should include their own name, and telephone number within the email. This information will only be used to contact you if you are a winner and will not be retained.
19. No purchase necessary.
20. Entrants must warrant that the photograph they submit is owned by the entrant, has not been published elsewhere and does not infringe the intellectual property rights of any third party or breach any laws in relation to its content. Breach of this clause will result in immediate disqualification.
21. Entrants must not engage in or be connected with any conduct that may bring Wilko or its products into disrepute.
22. Wilko will not accept responsibility for any late, lost, damaged, incomplete or fraudulent entries, entries lost through technical fault or for technical problems with the site. Proof of entry is not automatically proof of receipt.
23. Copyright in all images submitted for this competition remains with the respective entrants. However, in consideration of the promoter providing the competition, each entrant grants a worldwide, irrevocable, perpetual licence to the promoter to feature any or all of the submitted images in any of their publications, their websites and/or in any promotional material.
24. Incomplete or duplicate entries will not be eligible.
25. All entries are subject to approval by Wilko. Wilko reserves the right to reject any entries without reason or prior notice.

#### **Prizes**

26. Each category winner will receive the following prize bundle each:

- £100 Wilko gift card
- Trophy

The overall winner of the Amateur Gardener of the Year competition will receive in addition:

- £250 Wilko Gift Card
- Trophy

27. The prize is non-negotiable and no cash alternative will be offered.
28. Wilko accepts no liability for any harm, damage or loss caused to prizes, (whether in contract, tort or statutory duty or otherwise) arising out of or in connection with the competition (as far as possible under applicable law).

#### **Winner Selection**

29. The best entries in each category will be shortlisted by our panel of experts. The final winner of each category will then be selected by public vote on our Facebook page. The overall Amateur Gardener of the Year will be chosen from the category winners by a recognized expert in this area.
30. All valid entries received at the end of the competition period will be entered into the competition. The judging will be complete within 30 days of the competition closing.
31. Winners may be requested to participate in post-event publicity including but not limited to participating in interviews and other activities reasonably requested by the Promoter. Refusal to participate if requested will be considered a breach of the competition entry rules and in this event we reserve the right to select an alternative winner. You agree that the Promoter shall be entitled to reproduce, publish, exhibit, transmit and broadcast the same by all means and media and use your name to identify you in relation to the same.
32. Wilko reserves the right to select alternative winners, remove an entrant or withhold or modify any prizes in the event that there are reasonable grounds for believing that a winner or entrant has contravened any term or condition of entry or in the event that the Promoter has reasonable grounds for believing that the winner or entrant has acted or may act in a manner that could damage the reputation of the Promoter, any company associated with the Promoter or any brand or product associated with either the Promoter or any affiliate company of the Promoter. The Promoter shall not be required to provide any explanation in the event of it exercising any of its rights under this paragraph.

33. The results of the promotion are final and no correspondence will be entered into.

**Winner Notification**

34. Winners will be notified by e-mail. The winners have 28 days to respond to initial notification confirming they wish to accept the prize. Failure to respond within the 28 days will result in disqualification of that winner and the prize will be awarded to a reserve winner selected in the same manner. Please allow 28 days for delivery of prizes from the date of acceptance.